

THE THREE BOOKS IN THIS SERIES ARE UNDERSTANDING NITROGEN IN OUR WORLD, UNDERSTANDING PHOSPHORUS IN OUR WORLD, AND UNDERSTANDING POTASSIUM IN OUR WORLD. TEACHERS, AGRONOMISTS, PARENTS, STUDENTS, AND EVERYDAY PEOPLE TOOK PART IN THE CREATION OF THESE BOOKS SO THAT THE READER WOULD DEVELOP A BETTER UNDERSTANDING FOR THE IMPORTANCE OF PLANT NUTRIENTS IN OUR LIVES.

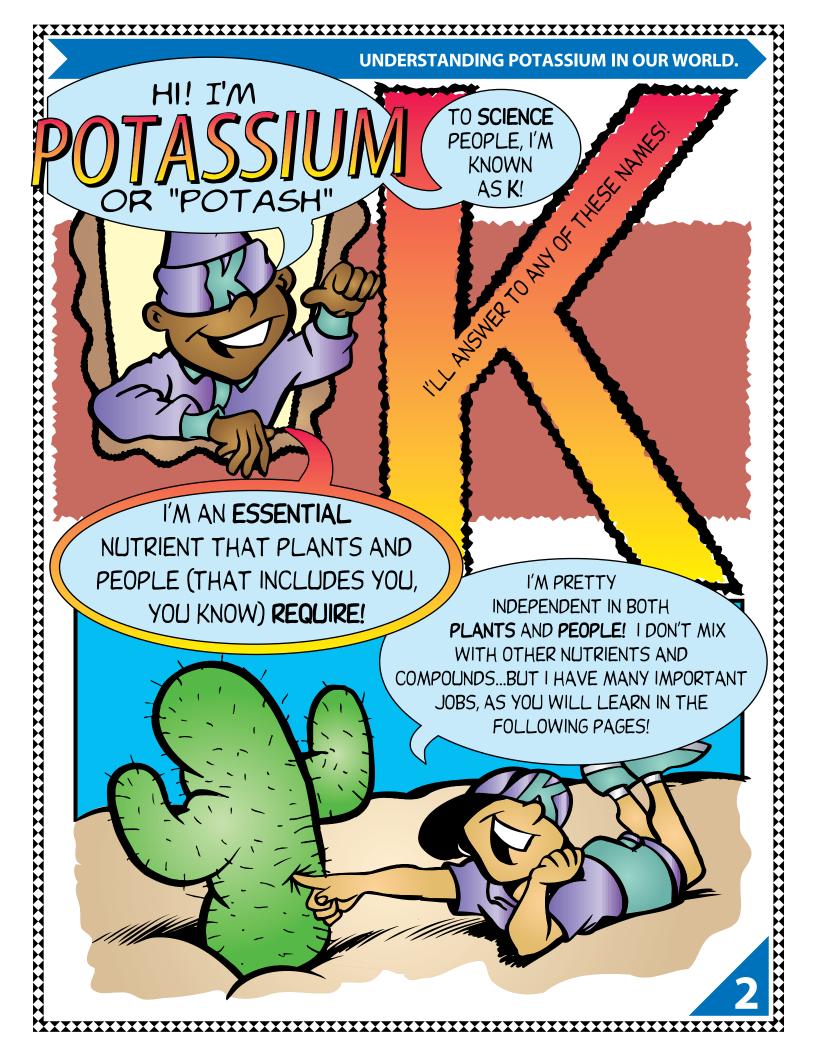
IT IS OUR GOAL TO PROVIDE SCIENTIFIC-BASED INFORMATION IN SUCH A WAY THAT STUDENTS, TEACHERS AND PARENTS WILL EASILY DISCOVER HOW CLOSELY RELATED PLANT NUTRITION AND HUMAN NUTRITION ARE TO ONE ANOTHER.

UNDERSTANDING POTASSIUM IN OUR WORLD

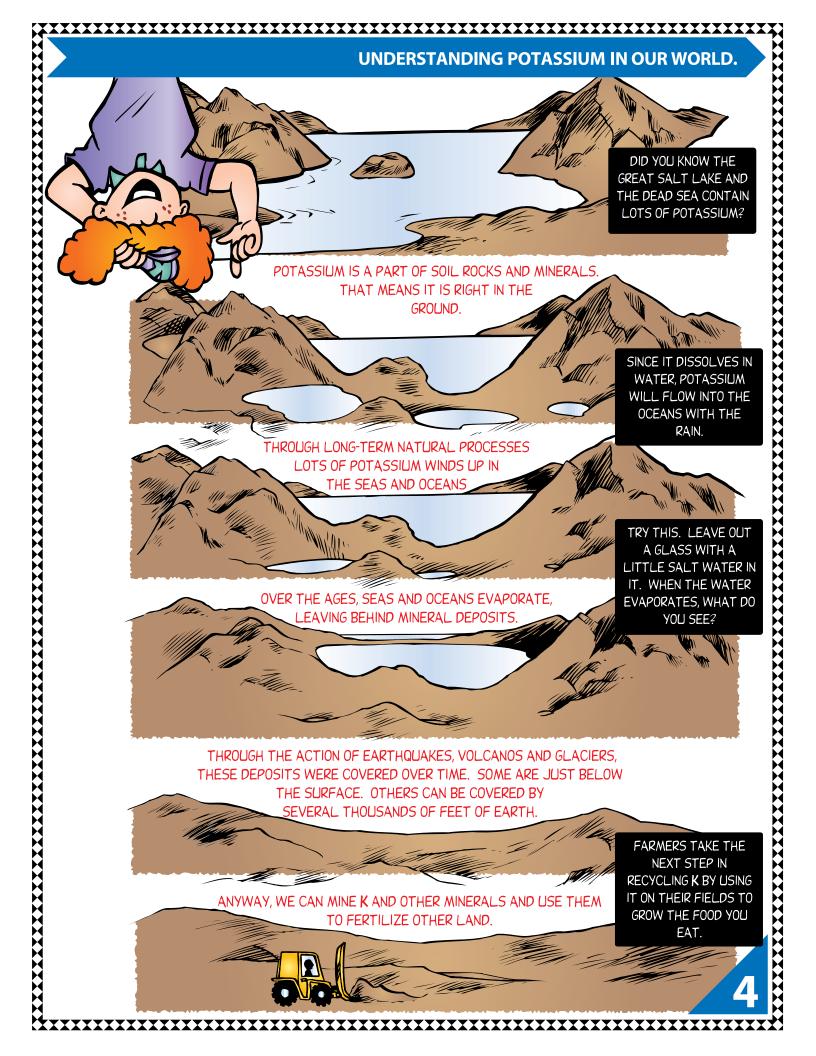
A BOOKLET DEVELOPED FOR FOURTH THROUGH EIGHTH GRADE



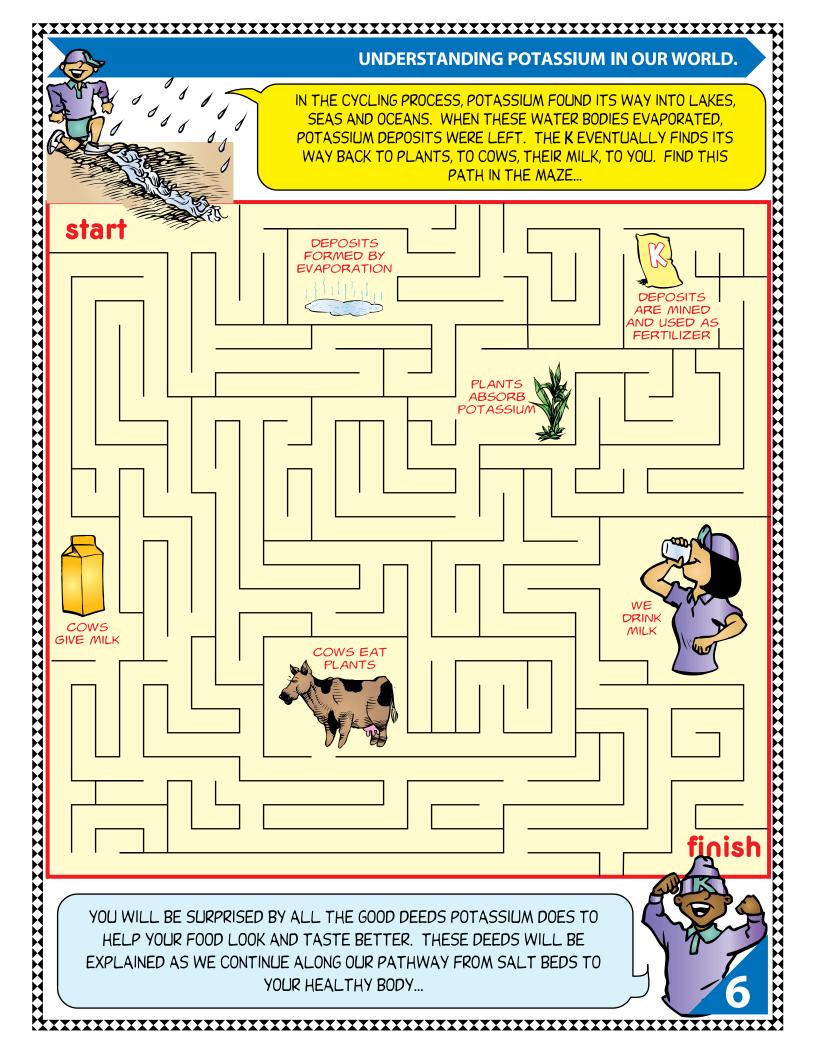
WORDS TO THINK ABOUT THESE ARE SOME WORDS I WANTED TO WARN YOU ABOUT. I'LL SPRING THEM ON YOU LATER, SO HERE'S A SNEAK PREVIEW. BACTERIA-SINGLE CELL ORGANISMS. DEFICIENCY-LACKING A NECESSARY NUTRIENT. **ENZYME-AIDS CHEMICAL REACTIONS.** GPS- GLOBAL POSITIONING SYSTEM-A NETWORK OF EARTH-ORBITING SATELLITES THAT IS DESIGNED TO HELP GROUND-BASED UNITS DETERMINE THEIR CURRENT LOCATION IN LONGITUDE AND LATITUDE. INERT- NON-REACTIVE. MINERAL- A MIXTURE OF NATURALLY OCCURRING INORGANIC COMPOUNDS OFTEN MINED FOR THE USEFUL SUBSTANCES THEY CONTAIN. NUTRIENT- FOOD FOR PLANTS AND ANIMALS. SITE-SPECIFIC MANAGEMENT- OVERALL CARE OF THE SOIL AND PLANTS FOLLOWING A SCIENCE-BASED DIAGNOSIS OF SPECIFIC SOIL AND PLANT CHARACTERISTICS FOR A DEFINED LOCATION. **LIPTAKE-** TO REMOVE DIRECTLY FROM THE SOIL. VARIABLE RATE- TO APPLY NUTRIENTS ACCORDING TO SPECIFIC SOIL AND CROP NEEDS BASED ON LABORATORY TESTS AND RESEARCH.

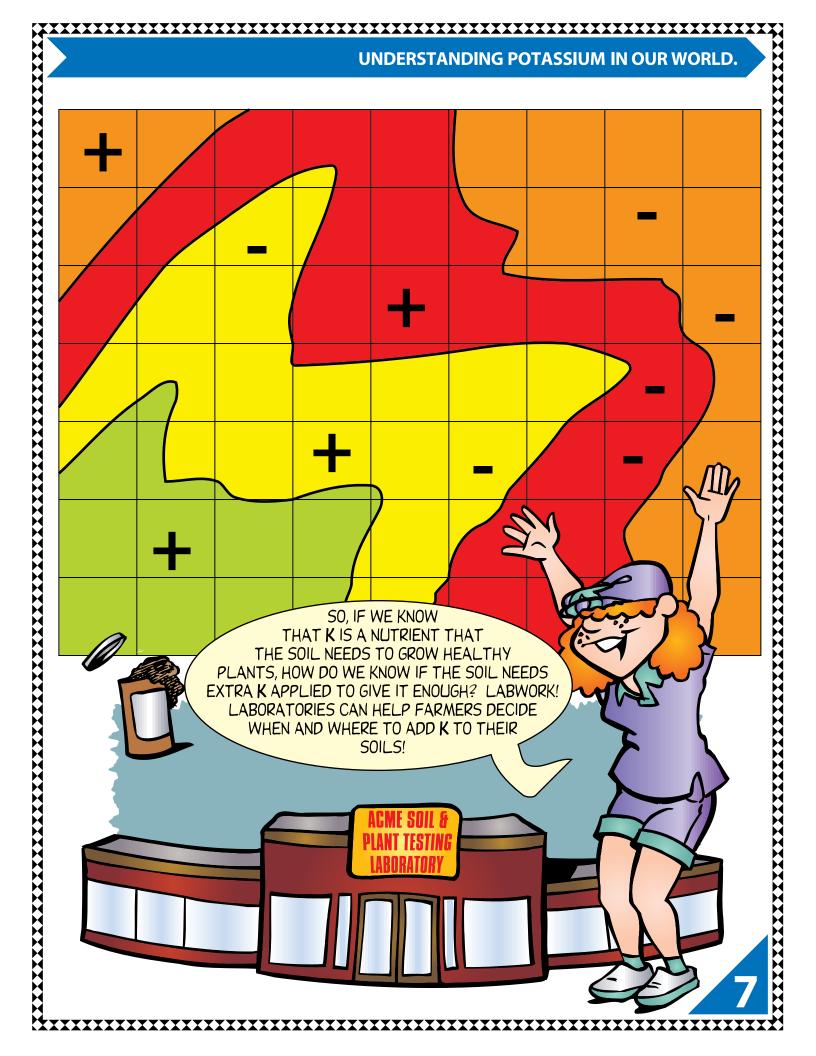


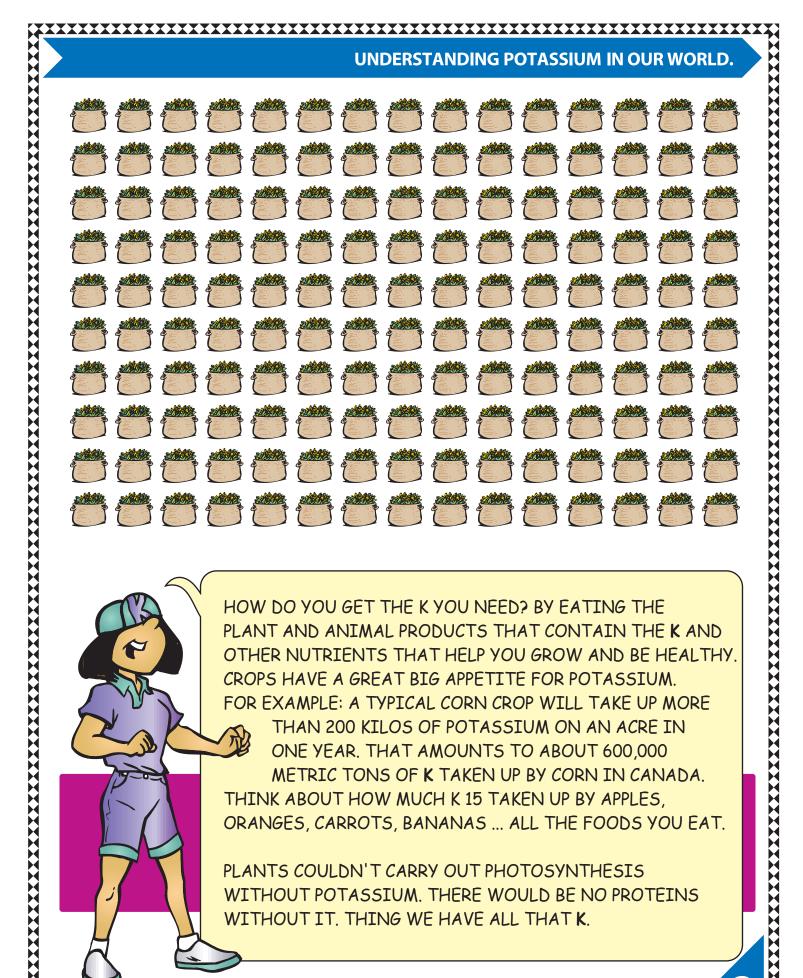












HOW DO YOU GET THE K YOU NEED? BY EATING THE PLANT AND ANIMAL PRODUCTS THAT CONTAIN THE K AND OTHER NUTRIENTS THAT HELP YOU GROW AND BE HEALTHY. CROPS HAVE A GREAT BIG APPETITE FOR POTASSIUM. FOR EXAMPLE: A TYPICAL CORN CROP WILL TAKE UP MORE THAN 200 KILOS OF POTASSIUM ON AN ACRE IN ONE YEAR. THAT AMOUNTS TO ABOUT 600,000 METRIC TONS OF K TAKEN UP BY CORN IN CANADA. THINK ABOUT HOW MUCH K 15 TAKEN UP BY APPLES. ORANGES, CARROTS, BANANAS ... ALL THE FOODS YOU EAT.

PLANTS COULDN'T CARRY OUT PHOTOSYNTHESIS WITHOUT POTASSIUM. THERE WOULD BE NO PROTEINS WITHOUT IT. THING WE HAVE ALL THAT K.



WHEN I DO MY JOB, YOU GET...

HEALTHIER PLANTS, OF A BETTER QUALITY, WITH NICER INSIDES.

LONGER SHELF LIVES

BETTER HARDINESS, WHICH MAKES THEM EASIER TO SHIP

BETTER TASTE

RESISTANCE TO DISEASE

BETTER RECOVERY FROM INJURIES.

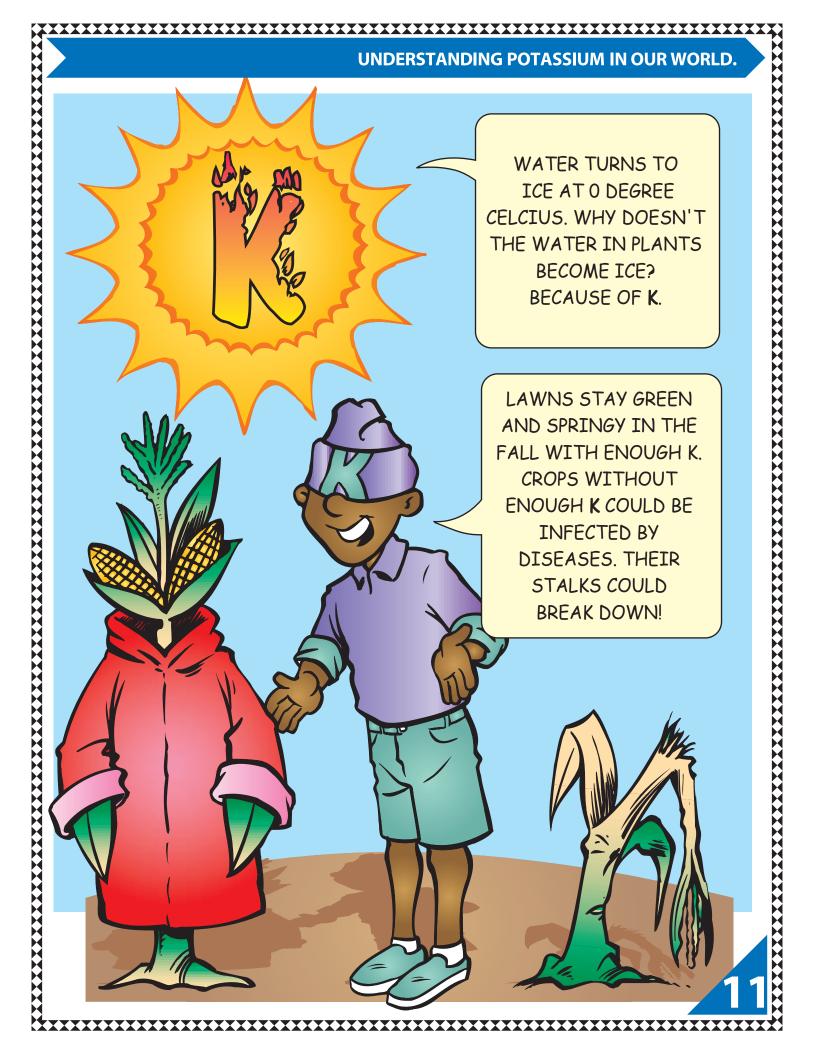
BRIGHTER, BETTER TASTING, STRONGER, HARDIER, HEALTHIER, FOOD WHICH LEADS TO A BIGGER, BRIGHTER, STRONGER, HARDIER,

BIGGER,

HEALTHIER YOU!

Construction of the second sec

FACHE



POTASSIUM ADDS TO THE TASTE AND FOOD VALUE OF THE THINGS YOU EAT EVERY DAY. DO YOU LIKE POTATO CHIPS? I DO. WITH ENOUGH K IN THE POTATOES, THE POTATOES ARE BRIGHT AND TASTE GOOD. WITHOUT ENOUGH K, POTATOES ARE WEAK AND DARK COLORED. I LIKE MY POTATO CHIPS MADE FROM STRONG, HEALTHY POTATOES. THAT WAY THEY ARE BIG, LIGHT COLORED, AND THEY TASTE GOOD.

HOW MUCH POTASSIUM DOES THIS PLANT NEED?

PLANTS ARE LIKE PEOPLE THEY COME IN ALL SIZES AND SHAPES, SO THEIR REQUIREMENTS FOR NUTRIENTS LIKE POTASSIUM VARY

YOU LEARNED THAT ONE HECTARE OF CORN CAN TAKE UP AS MUCH AS 200 KILOS OF K IN A SINGLE GROWING SEASON. THER COULD BE UP TO 25,000 CORN PLANTS OR MORE ON EACH HECTARE, SO THIS SINGLE PLANT WILL NEED ABOUT TWO GRAMS OF K.

WOW! THAT'S NOT MUCH K. BUT, WHAT DO YOU THINK WOULD HAPPEN IF THE K WASN'T IN THE SOIL AND AVAILABLE FOR THE PLANT? THERE WOULD BE NO PHOTOSYNTHESIS, NO PROTEINS...

NO PLANT.

REMEMBER! PLANTS NEED PLENTY OF POTASSIUM TO GROW STRONG AND HEALTHY.

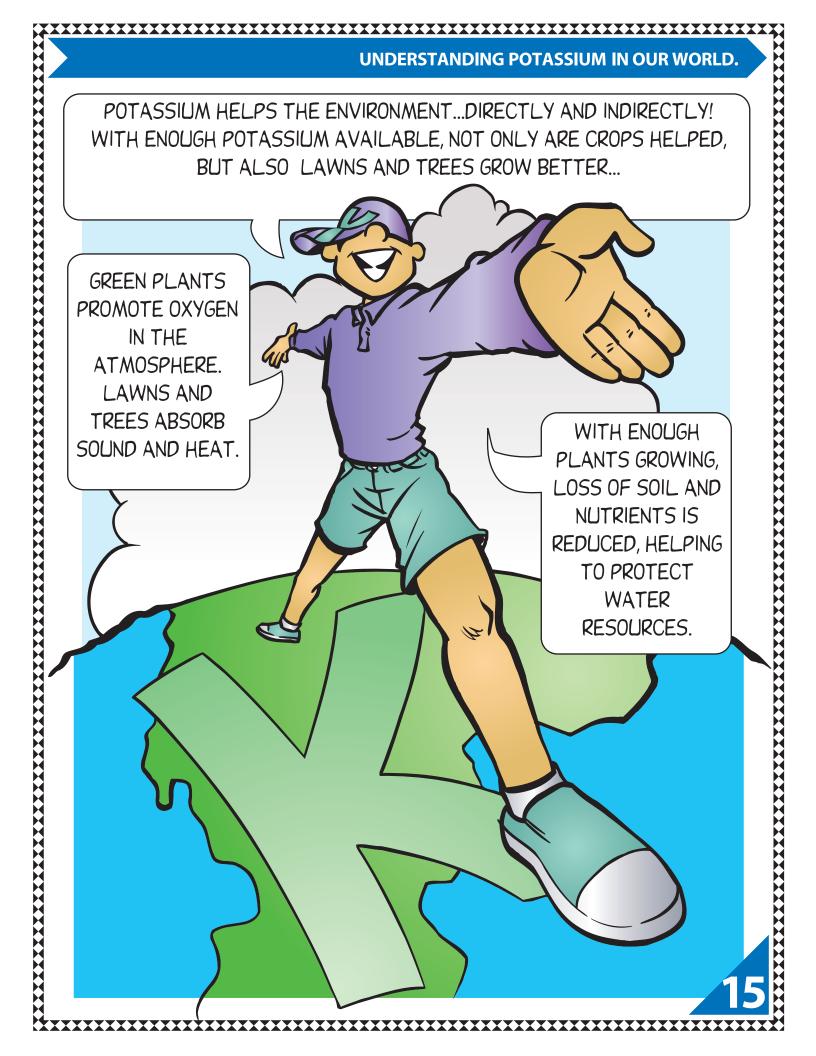
HOW MUCH POTASSIUM DOES THIS PERSON NEED?

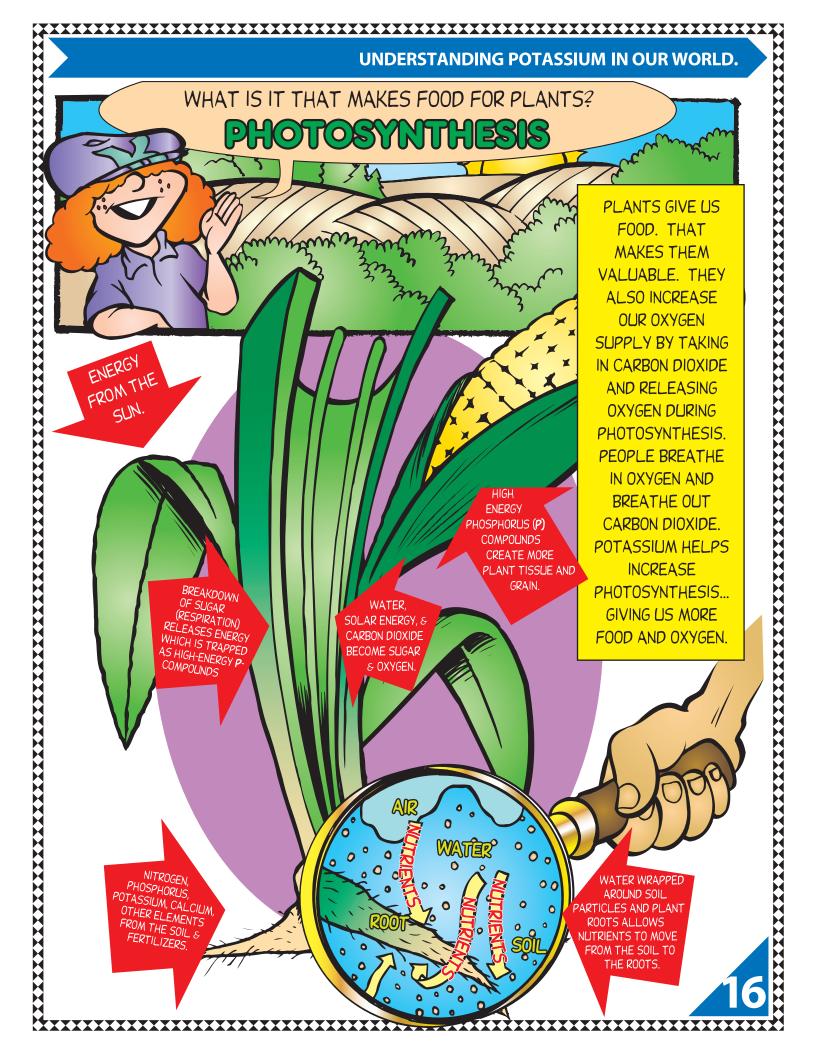
HE NEEDS A LOT. POTAS SIUM IS THE THIRD MOST ABUNDANT MINERAL IN HIS BODY... AND YOURS. POTASSIUM, REQUIRED IN LARGE AMOUNTS, IS AN ESSENTIAL NUTRIENT FOR NORMAL PLANT GROWTH. IT IS AS IMPORTANT FOR PEOPLE AND ANIMALS AS IT IS FOR PLANTS.

PLANTS GET THEIR K FROM THE SOIL. THIS GUY GETS HIS FROM FOOD. ADEQUATE POTASSIUM IS ESSENTIAL TO GOOD HEALTH... IN PEOPLE AND IN PLANTS.

THAT'S WHY YOUR DIET SHOULD INCLUDE FOODS HIGH IN K AND OTHER NUTRIENTS. APPLES, ORANGES, MILK, POTATOES, BANANAS, AND LEAN MEATS ALL CONTAIN HEFTY AMOUNTS OF K. THINK ABOUT THE CORN PLANT ON THE PREVIOUS PAGE AND THIS KID. THEY BOTH NEED PROPER NUTRITION TO GROW UP TO BE HEALTHY. THAT'S A CLOSE KINSHIP. BUT AN EVEN CLOSER ONE IS THE NUTRIENTS THAT MAKE THE CORN HEALTHY ARE THE SAME ONES THAT KEEP THE KID GOING AT TOP SPEED. SO, FERTILIZING PLANTS IS NOT ONLY CRITICAL TO PLANT HEALTH, IT'S CRITICAL TO YOURS, TOO!

·····





FARMERS PLAY AN IMPORTANT ROLE IN GETTING FOOD ON YOUR TABLE. IN FACT, WITHOUT FARMERS, THERE WOULD BE NO FOOD UNLESS YOU GREW IT YOURSELF! TO KEEP GROWING FOOD, FARMERS NEED TO MAKE A PROFIT, SO THEY AND THEIR FAMILIES CAN CONTINUE TO EXIST.



THEIR BIGGEST OPPORTUNITY TO MAKE A PROFIT, HOWEVER, IS TO GROW MORE CROPS PER ACRE OF LAND. IN FACT, ONE FARMER SURVEY SHOWED THAT ABOUT THREE-FOURTHS OF PROFITABILITY COMES FROM INCREASED PRODUCTION PER ACRE.



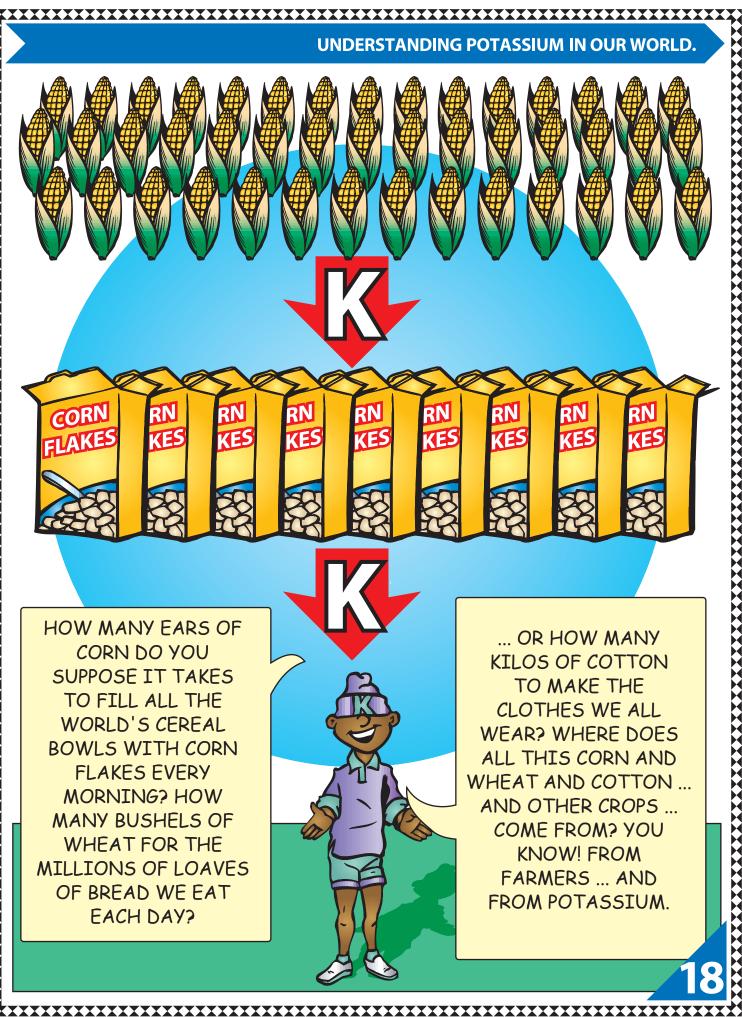
THEY FIGHT INSECTS AND DISEASES AS WELL. THEY TRY TO CONTROL THEIR PRODUCTION COSTS WITH CAREFUL MANAGEMENT.

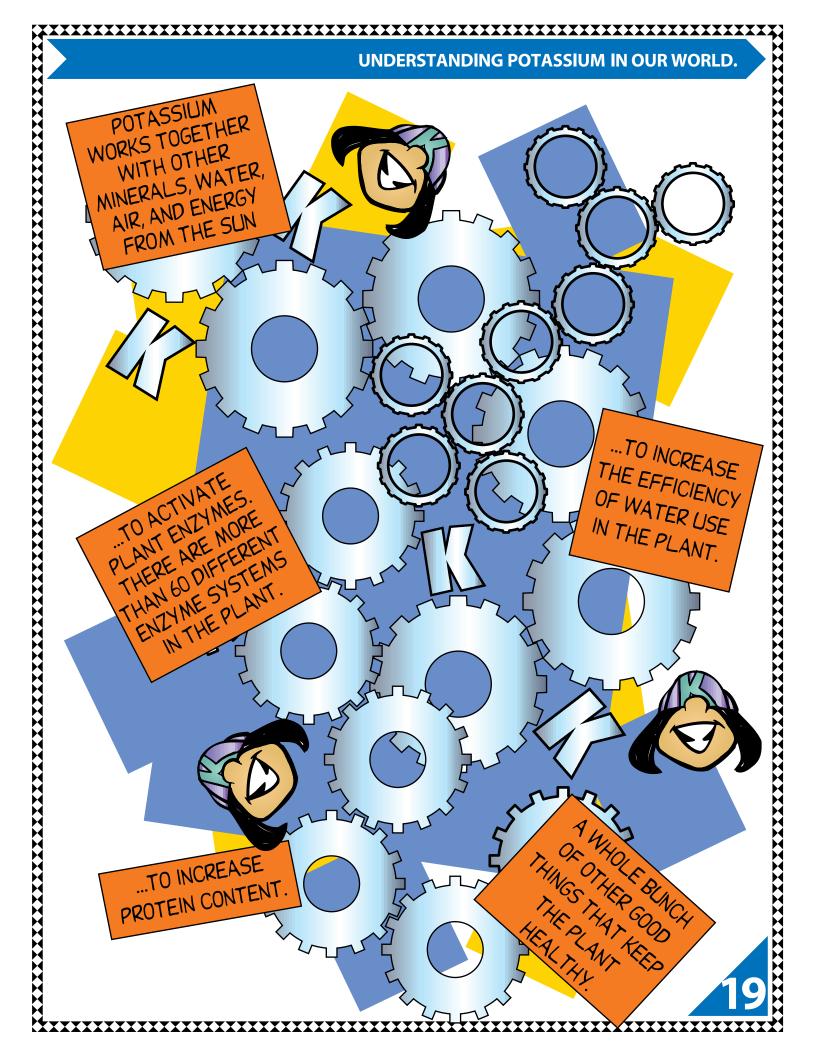


IT'S NOT ALWAYS EASY TO MAKE A PROFIT ON THE FARM. FIRST OF ALL, FARMERS HAVE LITTLE CONTROL OVER THE PRICE OF THE PRODUCE THEY SELL. THAT'S DONE AT THE WORLD LEVEL. TIMELY MARKETING HELPS. FARMERS CAN'T CONTROL THE WEATHER, EITHER. THEY HAVE TO ADJUST AS BEST AS THEY CAN TO DROUGHT OR TOO MUCH RAIN.

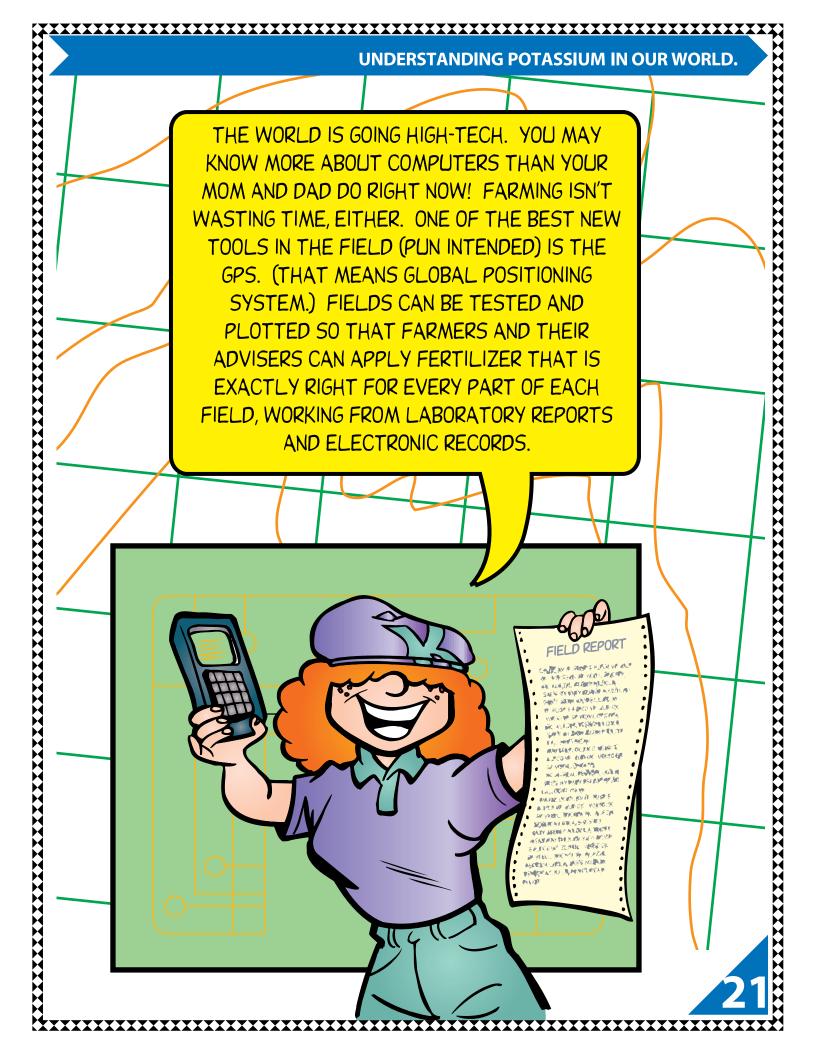


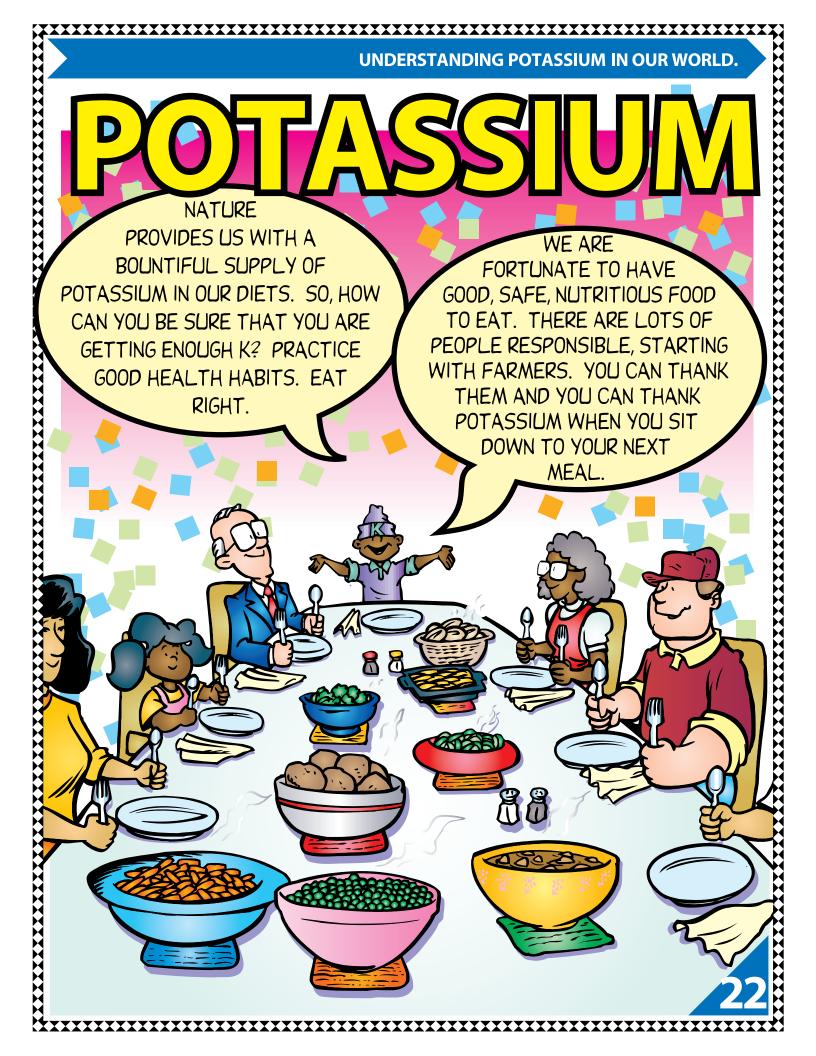
HOW DO FARMERS GROW MORE PER ACRE? WITH GOOD MANAGEMENT, INCLUDING THE BEST USE OF POTASSIUM AND OTHER ESSENTIAL NUTRIENTS. WITHOUT ADEQUATE POTASSIUM, PROFITABLE CROP PRODUCTION WOULD BE IMPOSSIBLE. THAT'S HOW IMPORTANT K IS. TO YOU. TO FARMERS.









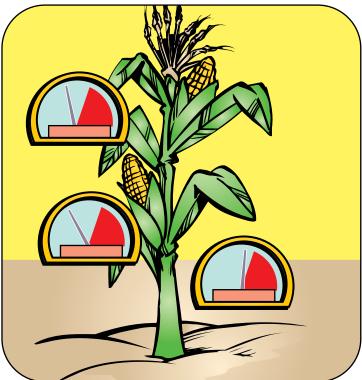














INTERNATIONAL PLANT NUTRITION INSTITUTE



Nutrients for Life Foundation Canada 350 Sparks Street, Suite 907, Ottawa, ON K1R 7S8

Phone: (613) 230-2600 www.nutrientsforlife.ca l info@nutrientsforlife.ca





Reference # 97085 Item # 30-3086